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160 pages out on January 19, 2023

KEYWORDS ON NU: Top inspiration & relevant business news prior to the new buying season, sleek design, all about the new trends & colours, text in both Danish & English, direct distribution to Scandinavian buyers, high, yet precisely targeted circulation



nu



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EDITORIAL DEADLINE:

December 21, 2022

MATERIAL DEADLINE PRINT-READY ADVERTS:

January 4, 2023

EDITORIAL FOCUS:

Fashion trend A/W 23, interior trend Spring 2023, previews CIFF,
Revolver, Formland, Stockholm Fashion District

CIRCULATION: 8,000 COPIES!

3,000 hard copies of NU are sent directly to fashion & lifestyle retailers/onliners in Denmark,
Norway, Sweden and Finland + 5,000 copies of NU are available for buyers and press at selected trade fairs

LANGUAGE IN NU:

Danish/English.



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