

nu
creates



BRAND AWARENESS & HIGH VISIBILITY

Join a fresh and informative magazine



The NU design is sleek, and the content is focused on inspiration, trend, colours, interesting news from fashion & interior brands and useful information ahead of the international trade fairs.

NU is international, and the text is in Danish/English.

NU is a unique trade magazine distributed in Europe directly to the professional Danish and international buyers in selected fashion and design shops and department stores.

NEXT ISSUES

NU NO. 3 2021

Published June 15th 2021
Editorial deadline May 20th 2021
Material deadline May 25th 2021
Editorial focus

**FASHION S/S 22
& INTERIOR A/W 21/22**

NU NO. 4 2021

Published July 27th 2021
Editorial deadline June 30th 2021
Material deadline July 1st 2021
Editorial focus

FASHION S/S 22

NU NO. 1 2022

Editorial deadline December 7th 2021
Material deadline December 7th 2021
Published December 30th 2021
Editorial focus

**FASHION A/W 22/23
& INTERIOR S/S 22**

NU NO. 2 2022

Editorial deadline December 21st 2021
Material deadline January 6th 2022
Published January 20th 2022
Editorial focus

FASHION A/W 22/23

PRICE FULL PAGE

(225x297mm):
21.000 DKK/2,800 euro.

CIRCULATION PER ISSUE

8,000 copies.

Terms of payment:
8 days from publication date.
Reservation for force majeure,
lockout and strikes.
Prices are without VAT.



SALES

Elsebeth Pugflod Lamare
+45 4243 0352
elsebeth@mathiesenmedia.dk



PUBLISHER/EDITOR

Helle Mathiesen
+45 4243 3492
helle@mathiesenmedia.dk